## **Early-bird Promotions**

## Secure early bookings with Early-Bird promotions on Airbnb



A promotion tool to pick up early bookings.

Guests get a percentage off your nightly price if they book a certain number of days in advance - you choose the amount of the discount and how far in advance it applies

€ 118 €95 night

CHECKOUT

Reserve

14/2/2026

CHECK-IN

**GUESTS** 

1 guest

7/2/2026

(eg. 2 months, 3 months, etc.)

## Drive up occupancy to 70% 1/2

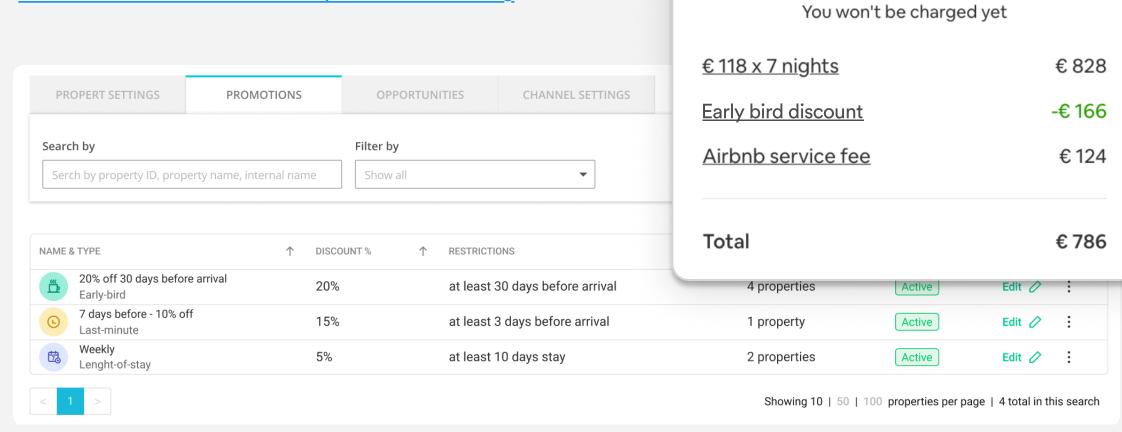
and keep cancellations low.

\*Results shown reflect a Rentals United customer; individual results may vary

Increase occupancy rate - price more attractively, surface in more search results and encourage guests to book further out.

More competitive listing - discounted prices rank higher in search results and help you reduce the risk of having unbooked nights near check-in date.

Learn more about Discounts and promotions stacking



Tips: Prepare your pricing strategy earlier for the next season to attract more guests during high, shoulder and off-season periods.

**Activate Now**