



Not a Rentals United customer yet?

## Early-bird Promotions

# Secure early bookings with Early-Bird promotions on Airbnb



A promotion tool to pick up early bookings.

Guests get a percentage off your nightly price if they book a certain number of days in advance - you choose the amount of the discount and how far in advance it applies

(eg. 2 months, 3 months, etc.)

Drive up occupancy to **70%** and keep cancellations low.

*\*Results shown reflect a Rentals United customer; individual results may vary*

**Increase occupancy rate** - price more attractively, surface in more search results and encourage guests to book further out.

**More competitive listing** - discounted prices rank higher in search results and help you reduce the risk of having unbooked nights near check-in date.

[Learn more about Discounts and promotions stacking](#)

€118 ~~€118~~ €95 night

CHECK-IN  
7/2/2026

CHECKOUT  
14/2/2026

GUESTS  
1 guest

Reserve

You won't be charged yet

€ 118 x 7 nights € 828

Early bird discount -€ 166

Airbnb service fee € 124

Total € 786

PROPERT SETTINGS

PROMOTIONS

OPPORTUNITIES

CHANNEL SETTINGS

Search by

Filter by

Serch by property ID, property name, internal name

Show all

NAME & TYPE

↑

DISCOUNT %

↑

RESTRICTIONS



20% off 30 days before arrival  
Early-bird

20%

at least 30 days before arrival

4 properties

Active

Edit

:



7 days before - 10% off  
Last-minute

15%

at least 3 days before arrival

1 property

Active

Edit

:



Weekly  
Lenght-of-stay

5%

at least 10 days stay

2 properties

Active

Edit

:

< 1 >

Showing 10 | 50 | 100 properties per page | 4 total in this search

**Tips: Prepare your pricing strategy earlier for the next season** to attract more guests during high, shoulder and off-season periods.

Activate Now